



Director of the Year 2023 Sponsorship Benefits

Thursday, September 7, 2023 - Hyatt Regency La Jolla
VIP Reception: Wednesday, August 30, 2023

Title Sponsor (Exclusive Sponsorship) – \$25,000

SOLD – Marsh & McLennan

- Co-host on podium at DOY
- One award presenter at podium on night of DOY
- Equal billing with CDF in all advertising, press releases & collateral related to DOY 2023
- Dominance of your company logo and URL link on CDF DOY 2023 website
- Designation as title sponsor in night-of multi-media presentation
- 3 tables with priority seating at the DOY gala
- VIP reception special recognition
- 6 VIP reception tickets
- Launch of special initiative with CDF in 2024

VIP Reception Host Sponsor (Two Exclusive Sponsorships) – \$12,500

SOLD – BDO & ResMed

- VIP reception hosted one week before DOY
- Co-host on podium at the VIP Reception
- Designation as VIP Reception sponsor in night-of multi-media presentation
- Your company logo and URL link on CDF DOY 2023 website
- 1 table with priority seating at DOY
- 6 VIP reception tickets
- Listing on event program

Entertainment Sponsor (Exclusive Sponsorship) – \$10,000

SOLD – Haskell & White

- Stage presence during event opening
- One award presenter at podium with an honoree on night of DOY
- Exclusive logo recognition on stage during performance
- Designation as Entertainment sponsor in night-of multi-media presentation
- Your company logo and URL link on CDF DOY 2023 website
- 1 table with priority seating at DOY
- 4 VIP reception tickets
- Listing on event program

Presenting Sponsors (Limited Availability) – \$7,000

2 Available – **SOLD to BioBrit, Cooley, Equillum, HUB International, KPMG, LL Flooring, Mintz, Procopio, Sempra, and Sprouts**

- One award presenter at podium with an honoree on night of DOY
- Your company logo and URL link on CDF DOY 2023 website
- 1 table with priority seating at DOY
- 2 VIP reception tickets
- Listing on event program



DOY Reception Bar Sponsor (Exclusive Sponsorship) – \$5,000

SOLD – Jack in the Box Inc.

- Sponsor presence at reception bars
- Verbal recognition from the podium
- Your company logo and URL link on CDF DOY 2023 website
- 4 DOY event tickets
- Listing in event program

Dinner Wine Sponsor (Exclusive Sponsorship) – \$5,000

SOLD – Optima Office, Inc.

- Sponsor logo on wine glass at every guest's seat
- Verbal recognition from the podium
- Your company logo and URL link on CDF DOY 2023 website
- 4 DOY event tickets
- Listing in event program

Supporting Sponsor – \$3,500

- Your company name and URL link will be listed on the DOY 2023 website
- 1 table at DOY
- Signage on table

Host Committee – \$1,000

- Individual names/couples and companies listed in program
- Priority seating at dinner
- 2 DOY event tickets