



Director of the Year 2022
SPONSORSHIP BENEFITS
Thursday, September 8, 2022 - Hyatt Regency La Jolla
VIP Reception: Wednesday, August 31, 2022

HOST SPONSOR (1) - \$20,000: Sold to Marsh & McLennan Companies

- Co-host on podium night of DOY
- One award presenter at podium on night of DOY
- Equal billing with CDF in all advertising, press releases & collateral related to DOY 2022
- Dominance of your company logo and URL link on CDF DOY 2022 website
- Designation as host sponsor in night-of multi-media presentation
- 2 tables, front and center, at the DOY gala (up to 10 guests per table)
- VIP reception - 6 guests
- Listing on event program

VIP RECEPTION HOST SPONSOR (1) - \$10,000: Sold to BDO USA, LLP

- Co-host on podium at the VIP Reception
- One award presenter at podium with an honoree on night of DOY
- Designation as VIP Reception sponsor in night-of multi-media presentation
- Your company logo and URL link on CDF DOY 2022 website
- 1 table with priority seating at DOY (up to 10 guests)
- VIP reception - 6 guests
- Listing on event program

ENTERTAINMENT SPONSOR (1) - \$10,000: Sold to Haskell & White

- Stage presence during event opening with the Entertainer
- One award presenter at podium with an honoree on night of DOY
- Exclusive logo recognition on stage during performance
- Designation as Entertainment sponsor in night-of multi-media presentation
- Your company logo and URL link on CDF DOY 2022 website
- 1 table with priority seating at DOY (up to 10 guests)
- VIP reception – 2 guests
- Listing on event program

PRESENTING SPONSOR (11 OF 14 REMAINING) - \$6,000:

- One award presenter at podium with an honoree on night of DOY
- Your company logo and URL link on CDF DOY 2022 website
- 1 table with priority seating at DOY (up to 10 guests)
- Logo recognition throughout the gala dinner
- VIP reception – 2 guests
- Listing on event program



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VISIBILITY SPONSORSHIPS:

- All Visibility Sponsorships Included:
 - Your company logo and URL link on CDF DOY 2022 website
 - Four (4) DOY 2022 event tickets
 - Verbal recognition from the podium
 - Logo recognition throughout the gala dinner
 - Listing in event program

- **ATTENDEE GIFT SPONSOR (\$4,000)** - Sponsor logo imprinted on locally-made Chocolate Bark – a 3-ounce bag for every guest

- **CENTERPIECE SPONSOR (\$4,000)** - Sponsor logo on centerpieces at every table

- **DESSERT SPONSOR (\$4,000)** - Sponsor logo included with the dessert at every guest's seat

- **FIRST AID KIT SPONSOR (\$4,000)** - Sponsor logo on a roll-top dry-sack style first aid kit at every guest's seat

- **RECEPTION/BAR SPONSOR (\$4,000)** - Sponsor presence at all bar stations during the opening reception

- **WINE SPONSOR (\$4,000)** - Sponsor logo on wine glass at every guest's seat

SUPPORTING (TABLE) SPONSOR (40) - \$3,000:

- Your company name and URL link will be listed on the DOY 2022 website
- 1 table at DOY 2022 (up to 10 guests)
- Signage on table