



## Director of the Year 2020

### SPONSORSHIP BENEFITS

Wednesday, December 2, 2020

**GALA GIFT PACKAGE:** Each guest will be mailed Gala Gift Package to enjoy during the presentation

#### **HOST SPONSORSHIP - \$20,000 – SOLD TO MARSH MCLENNAN INSURANCE AGENCY:**

- **Equal Billing on Web & Promotional Email:** Prominent placement of sponsor's name and logo on all *Director of the Year* promotional emails and on the CDF website
- **Co-Host at the Gala:** Sponsor representative will co-host the virtual event
- **Honoree Presenter:** One award presenter to be pre-recorded with the honoree and co-presenter to be aired the day of the event
- **Promotional Video:** Include a 30-second promotional video to be included in presentation
- **Blanket Sponsor:** The host sponsor logo will be on a blanket in the Gala Gift Package going to all attendees
- **Gala Participants:** Invite 12 guests to receive their personal Gala Gift Package and join the virtual gala
- **Sponsor Logo:** The sponsor logo will be highlighted throughout networking session on two sponsor "lounges" with a link to the website and an embedded corporate video; Logo will also be in the rotating logo loop
- **Sponsor Podcast:** A sponsor representative is able to participate in a 15-minute podcast with podcast producer Kelli McCauley, President of McCauley & Company (with edited footage provided to the sponsor)

#### **ENTERTAINMENT SPONSORSHIP - \$10,000 – SOLD TO HASKELL & WHITE CPA:**

- **Recognition on CDF Website:** Prominent placement of sponsor's name and logo on the CDF website
- **Entertainment Introduction:** Special verbal recognition before sponsor participates virtually with Entertainer
- **Honoree Presenter:** One award presenter to be pre-recorded with the honoree and co-presenter to be aired the day of the event
- **Promotional Video:** Include a 15-second promotional video to be included in presentation
- **Mini-Champagne Sponsor:** Sponsor logo on a mini-champagne bottle in the Gala Gift Package going to all attendees
- **Gala Participants:** Invite 6 guests to receive their personal Gala Gift Package and join the virtual gala
- **Sponsor Logo:** The sponsor logo will be highlighted throughout networking session on the sponsor's "lounge" with a link to their website and an embedded corporate video; Logo will also be in the rotating logo loop
- **Sponsor Podcast:** A sponsor representative is able to participate in a 15-minute podcast with podcast producer Kelli McCauley, President of McCauley & Company (with edited footage provided to the sponsor)

#### **VIP RECEPTION SPONSORSHIP - \$10,000 - SOLD TO BDO USA:**

- **Recognition on CDF Website:** Prominent placement of sponsor's name and logo on the CDF website
- **Pre-Gala VIP Reception:** Host the 30-minute pre-gala VIP virtual reception (by invitation-only)
- **Honoree Presenter:** One award presenter to be pre-recorded with the honoree and co-presenter to be aired the day of the event
- **Promotional Video:** Include a 15-second promotional video to be included in presentation
- **Chocolate Sponsor:** Sponsor logo will be on branded chocolate in the Gala Gift Package going to all attendees
- **Gala Participants:** Invite 6 guests to receive their personal Gala Gift Package and join the virtual gala
- **Sponsor Logo:** The sponsor logo will be highlighted throughout networking session on the sponsor's "lounge" with a link to their website and an embedded corporate video; Logo will also be in the rotating logo loop
- **Sponsor Podcast:** A sponsor representative is able to participate in a 15-minute podcast with podcast producer Kelli McCauley, President of McCauley & Company (with edited footage provided to the sponsor)



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#### PRESENTING SPONSORSHIP - \$6,000:

- **Highlighted on CDF Website:** Sponsor's name and logo will be on the CDF *Director of the Year* website
- **Honoree Presenter:** One award presenter to be pre-recorded with the honoree and co-presenter to be aired the day of the event
- **Gala Gift Package Participation:** Sponsor may include 1 small promotional item (provided by sponsor) in the Guest Gala Gift Package that will be shipped prior to the gala (must weigh under 8 ounces)
- **Gala Participants:** Invite 6 guests to receive their personal Gala Gift Package and join the virtual gala
- **Sponsor Designation for Networking:** One virtual table in the networking area will be designated to the sponsor and labeled with the sponsor name
- **Sponsor Logo:** The sponsor logo will be included in the sponsor loop during the networking session
- **Sponsor Podcast:** A sponsor representative is able to participate in a 15-minute podcast with podcast producer Kelli McCauley, President of McCauley & Company (with edited footage provided to the sponsor)

#### VISIBILITY SPONSORSHIP (VARIES, REQUEST MORE INFORMATION):

- **Highlighted on CDF Website:** Sponsor's name and logo will be on the CDF *Director of the Year* website
- **Gala Participants:** Invite guests to receive their personal Gala Gift Package and join the virtual gala (Number of participants is negotiable)
- **Sponsor Logo:** The sponsor logo will be included in the sponsor loop throughout the networking session
- **Gala Gift Package Participation:** CDF will include one item with the sponsor logo in the Gala Gift Package

#### SUPPORTING TABLE SPONSORSHIP - \$1,000:

- **Listed on CDF Website:** Sponsor's name and URL will be on the CDF *Director of the Year* website
- **Gala Gift Package Participation:** Sponsor may include 1 small promotional item (provided by sponsor) in the Guest Gala Gift Package that will be shipped prior to the gala (must weigh under 8 ounces)
- **Gala Participants:** Invite 6 guests to receive their personal Gala Gift Package and join the virtual gala
- **Sponsor Designation for Networking:** One virtual table in the networking area will be designated to the sponsor and labeled with the sponsor name
- **Sponsor Logo:** The sponsor logo will be included in the sponsor loop throughout the networking session

#### INDIVIDUAL TICKETS (ALL PARTICIPANTS WILL RECEIVE A GALA GIFT PACKAGE):

- **Members:** \$90
- **Non-members:** \$100