



**Director of the Year 2019**  
**SPONSORSHIP BENEFITS**  
**Thursday, September 12, 2019 - Hyatt Regency La Jolla**  
*VIP Reception: Thursday, August 29, 2019*

**HOST SPONSOR (1) - \$20,000: Sold to Marsh & McLennan Companies**

- Co-host on podium night of DOY
- One award presenter at podium on night of DOY
- Equal billing with CDF in all advertising, press releases & collateral related to DOY 2019
- Dominance of your company logo and URL link on CDF DOY 2019 website
- Designation as host sponsor in night-of multi-media presentation
- 2 tables with total 20 guests, front and center at the DOY gala
- VIP reception - 6 guests
- Listing in event program

**VIP RECEPTION HOST SPONSOR (1) - \$10,000: Sold to BDO**

- Co-host on podium at the VIP Reception
- One award presenter at podium with an honoree on night of DOY
- Designation as VIP Reception sponsor in night-of multi-media presentation
- Your company logo and URL link on CDF DOY 2019 website
- 1 table with total 10 guests; priority seating at DOY
- VIP reception - 6 guests
- Listing in event program

**ENTERTAINMENT SPONSOR (1) - \$10,000: Sold to Haskell & White LLP**

- Event opening entertainment - TBD
- Stage presence with the Entertainer
- Exclusive logo recognition on stage during performance
- Attendee take-away item with logo
- Your company logo and URL link on CDF DOY 2019 website
- 1 table with total 10 guests; priority seating at DOY
- VIP reception – 2 guests
- Listing on event program

**PRESENTING SPONSOR (0 OF 12 REMAINING) - \$6,000: SOLD OUT**

- One award presenter at podium with an honoree on night of DOY
- Your company logo and URL link on CDF DOY 2019 website
- 1 table with total 10 guests; priority seating at DOY
- VIP reception – 2 guests
- Listing in event program



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**CENTERPIECE SPONSOR (1) - \$4,000: Sold to Synthorx, Inc. & COI Pharmaceuticals**

- Sponsor logo on centerpieces at every table
- Verbal recognition from the podium
- Your company logo and URL link on CDF DOY 2019 website
- Four (4) DOY 2019 event tickets
- Listing in event program

**ATTENDEE GIFT SPONSOR (1) - \$4,000: Sold to Incitrio**

- Sponsor logo imprinted on Chocolate – a 3-ounce bag for every guest!
- Verbal recognition from the podium
- Your company logo and URL link on CDF DOY 2019 website
- Logo recognition throughout the gala dinner
- Four (4) DOY 2019 event tickets
- VIP reception – 2 guests
- Listing in event program

**DESSERT SPONSOR (1) - \$4,000: Sold to Aspyre Partners**

- Sponsor logo included with the dessert at every guest's seat
- Verbal recognition from the podium
- Your company logo and URL link on CDF DOY 2019 website
- Four (4) DOY 2019 event tickets
- Listing in event program

**WINE SPONSOR (1) - \$4,000: Sold to Mirati**

- Sponsor logo on wine glass at every guest's seat
- Verbal recognition from the podium
- Your company logo and URL link on CDF DOY 2019 website
- Four (4) DOY 2019 event tickets
- Listing in event program

**RECEPTION/BAR SPONSOR (1) - \$4,000:**

- Sponsor presence at reception bars
- Verbal recognition from the podium
- Your company logo and URL link on CDF DOY 2019 website
- Four (4) DOY 2019 event tickets
- Listing in event program

**SUPPORTING (TABLE) SPONSOR (40) - \$3,000:**

- Your company name and URL link will be listed on the DOY 2019 website
- 1 table with 10 guests at DOY 2019
- Signage on table



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The following indicates the desired Sponsorship Level commitment:

- Host Sponsor @ \$20,000 **Sold to Marsh & McLennan**
- VIP Reception Sponsor @ \$10,000 **Sold to BDO**
- Entertainment Sponsor @ \$10,000 **Sold to Haskell & White LLP**
- Presenting Sponsor (0 of 12 remaining) @ \$6,000 **SOLD OUT**
- Centerpiece Sponsor @ \$4,000 **Sold to Synthorx, Inc. & COI Pharmaceuticals**
- Attendee Gift Sponsor @ \$4,000 **Sold to Incitrio**
- Dessert Sponsor @ \$4,000 **Sold to Aspyre Partners**
- Wine Sponsor @ \$4,000 **Sold to Mirati**
- Reception Bar Sponsor @ \$4,000
- Supporting (Table) Sponsor @ \$3,000
- Check Enclosed
- Please Invoice

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**PLEASE RETURN BY:**

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Mail: Corporate Directors Forum, 4350 Executive Drive, Suite 308, San Diego, CA 92121